



## **GenAI Ideation Workshop - Discover Moterra's solution for SMB to get you started with GenAI**

Let us help you find real, hands-on ways to use AI in your business. In just 2 hours, we'll explore how GenAI can reduce your costs and make your operations more efficient.



# GenAI Ideation Workshop

## Your Workshop Experience:



### Expert-Led

Our AWS-certified engineers guide you through practical GenAI applications.



### Tailored Sessions

2-hour online workshop focused on your business needs.



### Simple Process

Meet virtually with your LoB and tech teams using interactive tools

## Clear Results

Within a week, receive a **practical roadmap** of AI opportunities for your business

## What's needed from you?



**2 hours of your time (online)**



**Key decision-makers from your business:**

- Leadership
- Department heads
- Process owners



**Basic business information** we'll request beforehand to make the most of your time.

**£1,000 one time fee**

Fast-Track to your first **Gen(AI) use-case**

## Why Join Our Workshop?



**Find practical ways AI** can reduce your operational costs



**Discover how** to automate routine tasks that slow your team down



**Get clear, actionable ideas** that work for your budget and business goals



**No technical expertise needed** - we speak your language and focus on real business value.

Let's make it happen  
**book time with us**

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## Why Moterra?

We're an AWS Advanced Tier Partner with the exclusive AWS GenAI Competency, experienced in helping SMBs grow without IT headaches. Focus on running your business while we handle the technical bits.